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-PRESS RELEASE-

## ***Open "Roxie's Doors" to fantastic new 3-D worlds***

OCG Studios and Roxie Munro are happy to announce their brand new iPad app "**Roxie's Doors**" (for ages two and up).

A new interactive children's book app, adapted from the award-winning book by Roxie Munro- this app is now available in the App Store for \$2.99 (€ 2,39).

In "Roxie's Doors," you can choose to be read to in rhyme by the author, or you can read the book yourself. Words light up as the child finds over 90 hidden objects in the busy, cartoon-style drawings. Check out the 3-D! Tilt the iPad – the screen will move and you can look into every angle, every corner.

"Roxie's Doors" has many surprising elements. Open mysterious doors, lift firehouse flaps, raise boat hatches, peep into doctor's cabinets, look out train windows, peer under a car's hood. Float in space, check out a theatre's back stage – and in each of these secret fascinating worlds, animate hidden objects and activate a multitude of sounds.

Seek-and-find games are good for childrens' visual discrimination and concentration. With the help of this app, children can also increase their vocabulary, by searching for objects that might be new words for them.

Some awards for Roxie Munro's "*Doors*" book

*CHILD magazine's Best Book of the Month*

*Horn Book Summer Reading Choice*

*Bank Street College Best Book of the Year Selection* *Cholastic Parent & Child Best New Book.*

Some quotes from reviews for "*Doors*":

"...Children will pore delightedly over each detail. Never have the pleasures of discovery been more generously fulfilled." *Kirkus.*

"...From a barn to a space shuttle, all teem with the visual details kids love to get lost in." *CHILD magazine.*

"This is a book that's sure to have kids lining up at your door." *School Library Journal.*

For more info

For more images and and screenshots of the app

For the trailer for *Roxie's Doors*

For "the making of" *Roxie's Doors*

<http://www.ocgstudios.com/roxies-doors/>

<http://www.ocgstudios.com/press/>

<http://www.youtube.com/ocgstudios/>

<http://www.ocgstudios.com/roxies-doors/making-of-roxies-doors/>

To celebrate the release of "*Roxie's Doors*," OCG Studios is hosting a sale on "*Roxie's a-MAZE-ing Vacation Adventure*," which will be only \$0.99 (€ 0,79) in the App Store for a whole week (until the 28th of July).

For more information, please contact:

OCG Studios [\[www.ocgstudios.com\]](http://www.ocgstudios.com)

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