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-PRESS RELEASE-

## Roxie's a-MAZE-ing Vacation Adventures for the iPhone. Now Available in the App Store.

OCG Studios and Roxie Munro proudly present "Roxie's a-MAZE-ing Vacation Adventures" for the iPhone.

"Roxie's a-MAZE-ing Vacation Adventures" is an interactive journey - an exciting combination of a maze and a 'search and find' puzzle game that the whole family can enjoy. Your journey starts by driving a car. Find your way through the different land- and cityscapes and stumble upon challenges where you might have to use planes, boats and balloons to continue into this a-MAZE-ing adventure.

Along the way, search for letters, penguins, numbers, ice cream trucks, and lots of other cool surprises, animated by sounds and lively music. Every time you play you'll find new things. You and your children will have hours of fun, and an educational experience as well!

The art was created by Roxie Munro, in conjunction with OCG Studios' creative team. The American author/illustrator of 35 children's books, including five on mazes, Roxie's books have been translated into many languages. She has received numerous awards for her work including the "New York Times" Best illustrated award, "Best Children's Book of the Year (*TIME Magazine*), and many starred reviews.

On our website you can see how this beautiful and a-MAZE-ing app was created, starting from scratch with the first hand-drawn sketches.

The iPad version featured in 'What's hot' in United States, New Zealand, Canada, Australia and Mexico. 'Staff Favorite' or 'New and Noteworthy' in 80 stores. Number 1 in Japan, The Netherlands, Russia, Indonesia, Armenia, Bulgaria, Columbia, Thailand and Turkey. Top 10 games for kids in more than 30 countries.

OCG Studio's mission is to develop and design beautiful and interactive apps.

For more information please contact:

OCG Studios [\[www.ocgstudios.com\]](http://www.ocgstudios.com)

Phone: 0031-[0]35 694 6091

Email: [press@ocgstudios.com](mailto:press@ocgstudios.com)

### *Educational note*

Mazes help children learn decision-making and critical thinking skills. They make them think ahead and plan steps in advance. Mazes teach alternative ways to solve problems and judge spatial relationships. For younger children, mazes help develop fine motor skills; for older children, maneuvering through mazes helps improve handwriting. Researchers have proven that mazes are particularly suited for boys and reluctant readers. And they're fun!

Wilhelminaplantsoen 7D  
1404 JA Bussum The Netherlands  
T: ..31-[0]35-6946091

[info@ocgstudios.com](mailto:info@ocgstudios.com) [www.ocgstudios.com](http://www.ocgstudios.com)



