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-PRESS RELEASE-

Roxie's a-MAZE-ing Vacation Adventure 1.1

"Roxie's a-MAZE-ing Vacation Adventure" has been available in the App Store since March 25. It already has been sold in over 65 countries worldwide and is getting great reviews all over the world.

"Roxie's a-MAZE-ing Vacation Adventure" is an interactive journey – an exciting combination of a book and a game that the whole family can enjoy. You start by car, find your way through the different land- and cityscapes, and stumble upon challenges where you might have to use planes, boats or balloons to continue into this a-MAZE-ing adventure. Along the way, search for letters, penguins, numbers, ice cream trucks and lots of other cool items. Touch objects on the different screens and awesome surprises will appear. Listen to fun sounds and lively music. The app was completely hand-drawn by the author and illustrator of many children's books: Roxie Munro.

What's new:

Update 1.1 - Includes a new map overview as requested by our users, new animations, and new search spots.

Featured in 'What's hot' in United States, New Zealand, Canada, Australia and Mexico. 'Staff Favorite' or 'New and Noteworthy' in 80 stores. Number 1 in Japan, The Netherlands, Russia, Indonesia, Armenia, Bulgaria, Columbia, Thailand and Turkey. Top 10 games for kids in more than 30 countries.

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Educational note:

This educational app helps children learn decision-making and critical thinking skills. They think ahead and plan steps in advance. Mazes teach alternative ways to solve problems and judge spatial relationships. For younger children, mazes help develop fine motor skills; for older children, maneuvering through mazes helps improve handwriting. Researchers have proven that mazes are particularly suited for boys and reluctant readers. And they're fun!

Redactional note, nor for publishing

For more photos and a trailer of the app you can visit <http://www.ocgstudios.com/press/>

For more info about the making of <http://www.ocgstudios.com/roxies-a-maze-ing-vacation-adventure/portfolio-1/>

For more info about Roxie Munro <http://www.roxiemunro.com/>

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